

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Number : 10/519,909 Confirmation No. 2923  
Applicant : Mark M. KAPLAN  
Filed : April 13, 2006  
Title : SYSTEM FOR THE COMPRESSION, ENCODING, AUTHORIZING,  
AND ENCRYPTION OF DATA AND MEDIA THE STORAGE OF  
SUCH CONTENT IN EXTERNAL MOBILE TELEPHONE OR  
PERSONAL DIGITAL ASSISTANT COMPATIBLE MEMORY  
DEVICES  
TC/Art Unit : 2616  
Examiner: : Christopher A. Revak  
Docket No. : 69385.000006  
Customer No. : 21967

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REVOCATION OF POWER OF ATTORNEY WITH NEW POWER  
OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS**

Sir:

ShopText, Inc., a corporation, organized under the laws of the Delaware; having a place of business at 536 Broadway, 11<sup>th</sup> Floor, New York, NY 10012, is assignee of total interest in the above-captioned patent application pursuant to an Assignment to ShopText, Inc. recorded May 21, 2007 at Reel 019318. Frame 0069.

Pursuant to 37 C.F.R. § 3.73(b), the undersigned, who is empowered to act on behalf of the Assignee, hereby declares that he has reviewed the evidentiary documents of the chain of title and certifies that, to the best of Assignee's knowledge and belief, title to the above-captioned patent application is with the Assignee.

Assignee hereby revokes any and all previous Powers of Attorney in the above-identified application and hereby appoints, both jointly and severally, the practitioners associated with

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as its attorneys and agents with full power of substitution and revocation, to prosecute said patent application, including any and all continuation, divisional, renewal, substitute, reexamination and reissue applications based in whole or in part on said application, before the U.S. Patent and Trademark Office, to transact all business in the U.S. Patent and Trademark Office connected therewith, including receiving any Letters Patent issuing thereon, and to take any and all other legal action with regard to this patent application, the following attorneys and agents of the firm of Hunton & Williams LLP:

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Dated: 6/8/07

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